



# Your SAY, Your Call competition

## Application pack

We are calling on all youth in WA aged 12-18 years to become community safety champions by being part of the Your SAY, Your Call Competition. Entrants will create a short film (120 seconds or less) that focuses on the negative effects alcohol and/or drugs have on mental health.

The 2017 Your SAY, Your Call Competition is a collaboration between WA Police and Constable Care Child Safety Foundation's youth brand Your Call. It is proudly sponsored by The Lions Drug Education Foundation and NIB Foundation. This application pack will detail the competition process, submission requirements and terms and conditions.

## Entry requirements

- Entry is open to WA youth aged 12-18 years at the time of the competition closing.
- Entrants can compete as an individual or part of a group of no more than three persons with one film submitted per group.
- You must have the support of your school or be a member of an established youth organisation to participate in this project.

## Submission requirements

The deadline for submitting applications is the 1 June 2017. An entry must consist of;

- **A short film**- A video that is 120 seconds or less in length (inclusive of any credits) that addresses the negative effect alcohol or drugs may have on mental health. All authors must be credited for the purposes of the competition. The film must be loaded on to youtube with a 'public' or 'unlisted' privacy setting.
- **An application form**- When you submit your application on the [www.yourcall.rocks](http://www.yourcall.rocks) website, you will be required to answer a set of questions relating to your film and its content.

## Prize details

The winning group will receive a JB HiFi voucher worth \$2400. The first runner-up group will receive a JB HiFi voucher worth \$1800. The second runner-up group will receive a JB HiFi voucher worth \$900. The winning group will also have the opportunity to work with the WA Screen Academy as we turn your short film into a high quality interactive film that will be promoted to the WA community to address this important topic.

## Selection process

The competition closes on Thursday 1 June 2017 at 4pm WST. A panel of communications industry professionals will select their shortlisted finalists which will be available to view and vote on via the Your Call facebook page. The public can vote on the top ten films by liking the post. The most popular submission on social media will be awarded a 'judges vote'. The panel will reconvene to vote and the winner will be announced in July 2017. A prize-giving ceremony will be arranged in August.

WA Screen Academy and Your Call will work with the winning students and their teacher as Executive Producers in the professional scripting, casting, filming and post-production processes during Terms 3 and 4 to produce a professionally recognised interactive film project based on the winning short film. The level of involvement will be determined by the winners' availability. The winning film will be launched on the Your Call website in February 2018 and promoted through a comprehensive social and mass media campaign. The school/community group, teacher and student receive full recognition in the production credits.

## Critical dates

Information about how to participate is available online at [www.yourcall.rocks](http://www.yourcall.rocks)

Registration period: 22 February - 7 April 2017

Entry closing date: 1 June 2017

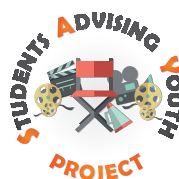
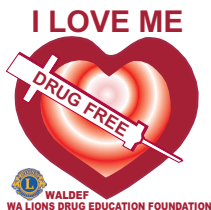
Market and promotion of films: 2 June - 30 June 2017

Finalists announced: 21 July 2017

Award ceremony: August 2017

## Interactive film

An interactive film allows the viewer to make decisions at key moments which ultimately changes the storyline. It allows each viewing experience to be different and places emphasis on the concept that the small decisions we make on a daily basis can affect our future in a positive or negative way. It is important to have a good understanding of how interactive films work before starting. Click [here](#) to view some of our previous interactive films.



## Theme

The storyline of each submission must look at the affects of alcohol on youth mental health as well as the social or peer pressure issues that impact on young people's mental wellbeing. This could be anything from relationship violence, getting involved in crime, to self image, sexuality or bullying.

## Idea development

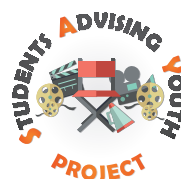
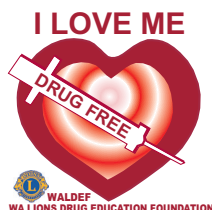
Students will need to undertake some research about their chosen topic and think about how the issue could be addressed in the real world. Questions they could ask themselves are:

- What could someone do that would make a difference to this problem?
- What happens if they don't do anything or do something dumb, are there consequences?
- How will I demonstrate these choices in a film story? Researching and developing the answers to these questions will help form the basis of your storyline.

## Terms and conditions of entry

By entering the Your SAY, Your Call (Competition), entrants (Entrants) agree to be bound by the following terms and conditions. Failure to abide by these terms and conditions may result in an Entrant being ineligible to participate in the competition.

1. The competition is open to all high school aged students, enrolled in Western Australia as of the commencement of 2017 academic year. Students turning 12 years in the 2017 academic year are also permitted to participate, as long as they are attending a high school or similar educational establishment.
2. Entrants must register by 7 April 2017 via the [yourcall.rocks](http://yourcall.rocks) website. Entrants must submit their entries via the [yourcall.rocks](http://yourcall.rocks) website by 1 June 2017. Any entry or supporting materials received via another method shall be deleted and will not be considered for submission.
3. All entries must follow the entry guidelines found in the Application Pack on the [yourcall.rocks](http://yourcall.rocks) competition page and entrants must ensure they meet the eligibility criteria for their entry to be valid.
4. Entrants can work individually or as part of a group with a maximum of three students per group.
5. Employees of Constable Care Child Safety Foundation, WA Police, NIB Foundation and WA Lions Drug Education Foundation and their affiliates or children who may qualify for the competition are ineligible to enter.
6. An Entrant must submit a video under 120 seconds (inclusive of any credits) relating to a mental health theme as outlined on the [yourcall.rocks](http://yourcall.rocks) competition page. Filmmakers must also answer a set of questions relating to your film and its content including a description of how your film addresses the issue of alcohol abuse and its effect of mental health and how your film could work as an interactive



online game and/or virtual reality experience.

**7.** Schools and community/youth organisations must be prepared to establish a designated YouTube account in order to facilitate their participating students to upload and promote their short films

**8.** Entries must not contain any representation of nudity, racism or inappropriate comments or vision, as deemed by employees of the organisations listed in point five. Any such entry will be considered void and ineligible for consideration.

**9.** Completed films and all-inclusive content must comply with the terms and conditions specified as per You Tube and your school or community/youth organisation YouTube account. This is to facilitate the lawful uploading and public viewing of your film/s through the YouTube medium. Compliance and adherence to this, as well as that of complying with all National and International Copyright laws and regulations, is the sole responsibility of the film makers.

**10.** Entrants must complete the online entry form and submit their film described in the Application Pack (found on the yourcall.rocks website), by Thursday 1 June 2017 at 4:00pm WST. Entrants must have uploaded all content for judging by this time.

**11.** Each uploaded film must be named “Your SAY, Your Call Project 2017 entry” and have the name of the short film submission included.

**12.** Entrants are responsible for the cost (if any) of creating your competition entry as well as all other costs associated with participation in the competition.

**13.** The groups responsible for the top 10 finalist’s films will be invited to attend a formal awards ceremony in August 2017 with further information provided closer to the date.

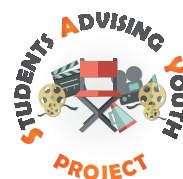
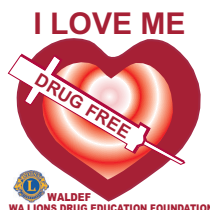
**14.** The winning group will be invited to work on the new Your Call video, which will be launched on the Your Call (youth media brand of Constable Care Child Safety Foundation) website in December 2017 and promoted through social and mass media.

**15.** The winning group will receive a JB HiFi voucher worth \$2400. The first runner-up group will receive a JB HiFi voucher worth \$1800. The second runner-up group will receive a JB HiFi voucher worth \$900.

**16.** Without limitation, Constable Care Child Safety Foundation, WA Police, NIB Foundation may use all or part of the 2017 Your Call Schools Competition entries for its consumer campaigns and may sublicense that right to third parties.

**17.** All entries become the property of Constable Care Child Safety Foundation and WA Police. The non-exclusive worldwide rights for all media submitted must be available for seven (7) years for use by Constable Care Child Safety Foundation.

**18.** All copyright, moral rights and rights of personality for all content must be cleared. Failure to clear these rights will result in removal of the entry from consideration in the competition. Constable Care



Child Safety Foundation takes no responsibility for any failure by an Entrant to obtain the necessary authorisations. Entrants warrant that their entries do not infringe the intellectual property rights or any other rights of any person. Entrants (or their parents/guardians/teacher/school) will fully indemnify Constable Care Child Safety Foundation, WA Police, WA Lions Drug Education Foundation and NIB Foundation against any loss, costs, expenses, demands or liability, whether direct or indirect, arising out of a claim by a third party or another party.

**19.** The Competition judges' decision is final and no correspondence or discussion will be entered into regarding the judging process or any outcomes reached.

**20.** Constable Care Child Safety Foundation, WA Police, WA Lions Drug Education Foundation and NIB Foundation, their directors, officers and employees, shall assume no liability resulting from losses, delays, mistaken addresses on emails received, typographical errors, technical computer malfunctions or any other mishap during the Entry process.

**21.** All personal information, such as your name, address, email address and school is collected for the purposes of administering this competition and may be used by Constable Care Child Safety Foundation, WA Police, Lions Drug Education Foundation and Nib Foundation for promotional purposes. By providing this information, you consent to it being used for the stated purpose.

**22.** Constable Care Child Safety Foundation and WA Police reserve the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without notice due to reasons outside their control. This includes the right to cancel the Competition if fewer than 10 entries are received by the closing date or the entrants are not of a standard that supports the final outcomes of the competition.

**23.** If Constable Care Child Safety Foundation and WA Police cancels or postpones the Competition, or part thereof they:

- a.** shall not be required to conduct the Competition at any other time; and
- b.** shall not be liable to any person for any loss or damage arising out of, or in connection with, the cancellation or postponement of the Competition (including, without limitation liability for negligence); and
- c.** will not be required to award the prize to the Entrant.

Please visit [www.yourcall.rocks](http://www.yourcall.rocks) for more information

