



# Your SAY, Your Call competition

## Application pack

We are calling on all youth in WA aged 12-18 years to become community safety champions by being part of the Your SAY, Your Call Competition. Entrants will create a short film (up to 3 minutes or less) that explores bullying and its impact on youth mental health.

The 2018 Your SAY, Your Call Competition is a collaboration between WA Police and Constable Care Child Safety Foundation's youth brand Your Call. This application pack will detail the competition process, submission requirements and terms and conditions.

## Entry requirements

- Entry is open to WA youth aged 12-18 years at the time of the competition closing.
- Entrants can compete as an individual or part of a group of no more than three persons with one film submitted per group.
- You must have the support of your school or be a member of an established youth organisation to participate in this project.

## Submission requirements

The deadline for submitting applications is the 15 June 2018. An entry must consist of;

- **A short film**- A video that is 3 minutes or less in length (inclusive of any credits) that addresses the bullying and its effects on youth mental health. All authors must be credited for the purposes of the competition.
- **An application form**- When you submit your application on the [www.yourcall.rocks](http://www.yourcall.rocks) website, you will be required to answer a set of questions relating to your film and its content.



## Selection process

The competition closes on Friday 15 June 2018 at 5pm AWST. A panel of communications industry professionals will select the shortlisted finalists. The panel will reconvene to vote and the winner will be announced in July 2018. An awards ceremony will be arranged in July, where all of the shortlisted films will be screened.

The winning student or group will then have the opportunity to work with the WA Screen Academy as 'Executive Producers' to produce an interactive film based on their idea. This film will be produced in Terms 3 and 4. The level of involvement will be determined by the winners' availability. The winning film will be launched on the Your Call website in 2019 and promoted through a comprehensive social and mass media campaign.

## Critical dates

Information about how to participate is available online at [www.yourcall.rocks](http://www.yourcall.rocks)

Submission due date: 15 June 2018

Finalists announced: July 2018

Award ceremony: July 2018

## Interactive film

An interactive film allows the viewer to make decisions at key moments which ultimately changes the storyline. It allows each viewing experience to be different and places emphasis on the concept that the small decisions we make on a daily basis can affect our future in a positive or negative way. It is important to have a good understanding of how interactive films work before starting. Click [here](#) to view some of our previous interactive films.

## Theme

The storyline of each submission must look at the affects of bullying on youth mental health as well as the social or peer pressure issues that impact on young people's mental wellbeing.



## Idea development

Students will need to undertake some research about their chosen topic and think about how the issue could be addressed in the real world. Questions they could ask themselves are:

- What could someone do that would make a difference to this problem?
- What happens if they don't do anything, are there consequences?
- How will I demonstrate these choices in a film story? Researching and developing the answers to these questions will help form the basis of your storyline.

Please visit [www.yourcall.rocks](http://www.yourcall.rocks) for more information

